



**RR-161100010505**

Seat No. \_\_\_\_\_

**B. B. A. (Sem. V) (CBCS) Examination**

**February - 2019**

**Ethics & Corporate Social Responsibility**

*(New Course)*

Time :  $2\frac{1}{2}$  Hours]

[Total Marks : 70

- Instructions :** (1) All questions are compulsory  
(2) Figures to the right Indicate the marks

1 Describe meaning of Ethics and explain types of ethics with special emphasis on Business ethics. 14

**OR**

- 1 (a) Differentiate profit maximization and social responsibility. 7  
(b) Explain ethical principles in business. 7

2 State the concept of Corporate Governance. Also discuss various features of good Governance. 14

**OR**

- 2 (a) Explain the requirements to improve Corporate Governance standards. 7  
(b) Write a note on Insider Trading. 7

3 Describe in detail composition of Board of Directors, as well as role of Board in Corporate Governance. 14

**OR**

- 3 (a) Explain qualities of Board of Directors. 7  
(b) Discuss critical issues in Board of Directors. 7

4 Narrate in detail role of Auditors in Corporate Governance. Explain duties and responsibilities of Auditors. 14

**OR**

- 4 (a) Write a note on Whistle Blowing. 7  
(b) Give the objectives of Internal Audit for Corporate Governance. 7
- 5 Explain concept of discrimination and harassment at work place. 14
- OR**
- 5 (a) Describe meaning and need of corporate social responsibility. 7  
(b) Discuss common indicators for measuring Business Social Performance. 7
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